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**Definition and importance of the research and practice of D&I**

Dissemination and implementation is important because we want to make sure that the programs and the tools that we're developing get into the hands of the people who can use them the most. And so, trying to discover who those people would be and how best to get that to them would be key to dissemination and implementation. And that's why it's so important to the work that we do.

**KEYWORDS: Definition of D&I, Importance of D&I, Junior D&I expert, Ozioma**