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Definition and importance of the research and practice of D&I

To me dissemination and implementation research is the scientific study of methods and approaches or strategies to try and increase the adoption, implementation, maintenance and sustainability of evidence based practices, programs, interventions, health services, etcetera.

I think dissemination and implementation research is really trying to take those interventions and innovations and programs that we know to work and put them into practice. And put them into practice in such a way that they can be maintained and sustained overtime once the research trial ends.

I think dissemination and implementation research is important because it is a way to essentially try and make the billions of dollars that have been invested in developing evidence based programs and practices in both healthcare and public health, as well as the future investment of work that will be conducted in future evidenced based practices that will be developed and make sure that the public benefits from them. Because essentially I think this type of work should benefit the public.

KEYWORDS: Definition of D&I, Importance of D&I, Junior D&I expert